# **MUHAMMAD MOEEZ UL HASSAN**

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#### PROFILE

- Experienced in developing and managing WordPress websites, ensuring seamless functionality and user- friendly interfaces while meeting project deadlines.
- Skilled in designing and customizing websites using Elementor, WooCommerce, and various WordPress plugins to enhance performance and user engagement.
- Proficient in HTML, CSS, and beginner-level JavaScript, enabling effective customization and troubleshooting of website components.
- Adept at optimizing website speed, SEO implementation, and resolving technical issues to improve overall site efficiency.
- Strong ability to communicate with clients, gather requirements, and translate business needs into responsive, high-quality web solutions.
- Experienced in handling multiple projects simultaneously, ensuring smooth workflow and timely delivery in dynamic environments.

#### CORE EXPERIENCE

WordPress Development & Customization | Website Design & UI/UX Optimization | Elementor & WooCommerce Integration | HTML, CSS, JavaScript (Beginner Level) | Website Performance & Speed Optimization | SEO Implementation & Best Practices | Plugin & Theme Customization | Cross-Functional Team Collaboration | Multitasking & Project Prioritization | Responsive & Mobile-Friendly Design

### PROFESSIONAL EXPERIENCE

## XS4 Financial Management | Lahore, Pakistan

(2023 - 2024)

**WordPress Website Developer** 

**Job Overview:** Worked at XS4 Financial Management, where I focused on delivering complete WordPress solutions, including:

- Customized and optimized websites using Elementor, WooCommerce, HTML, CSS, and JavaScript.
- Improved website speed, SEO, and performance to enhance user experience.
- Fixed bugs and troubleshot issues to maintain smooth functionality.
- Collaborated with teams to deliver high-quality, responsive websites.

**WordPress Website Developer** 

**Job Overview:** Currently work at Cozy Fox Marketing, where I focus on delivering comprehensive WordPress solutions, including:

- Tailoring and fine-tuning websites using Elementor, WooCommerce, HTML, CSS, and JavaScript.
- Improving site speed, SEO, and overall performance to enhance user experience.
- Identifying and resolving technical issues to maintain seamless functionality.
- Working closely with teams to build responsive, high-quality websites.

# **Projects**

- ksattar.com
- gharangan.pk
- xs4fm.com
- capsights.com
- newyorkfastfunding.com
- zerofeesprocessingny.com
- movedbytheholyspirit.com

### EDUCATIONAL BACKGROUND

**Bachelors in Computer Science 2020 – 2024** | Barani Institute of Science, Sahiwal **Intermediate in Computer Science 2017 – 2019** | Govt. Post Graduate college, Sahiwal